



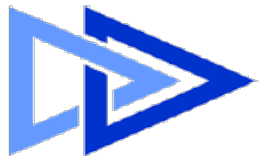
How can enterprise modelling and simulation methods help in implementing and managing the support and service processes required for the new paradigm of Digital Manufacturing

Key statements

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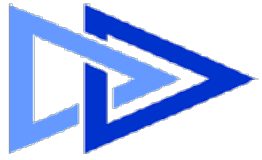




Key challenges for companies

- From products to systems of systems
- Lifecycle perspective -> from transactions to relations
- Capturing the real value for customers
- Dynamic capabilities for accomodating customers' journey
- New forms of supply and service chain networks (e.g from car manufacturers to mobility providers)
- Revenues-costs but also long term risks





Key topics for research

- From internet of things to internet of services
- New business models for dynamic ecosystems
- Risk-centred business models
- Systematic development of PSS engineering
- Integrating PLM with SLM

